THE MILLENNIAL MEN'S STYLE GUIDE

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7 BRANDS THAT GIVE BACK IN STYLE

BY MATT BELL | AUGUST 2, 2012 | CULTURE, STYLE & GROOMING

When you're feeling good in what you're wearing, the reflection you see in the mirror shows it. You're beaming with confidence! Ready to take the world! And good. You deserve it. But there's lot more to looks than what's in the mirror, and a lot more to your insides than what's in your closet. Style is also about how you hold yourself in the world. It's the whole package—and that means thinking about more than just how well that shirt fits. Good thing for all of us, plenty of stylin' labels have made it very easy for you to do your part and still look good doing it. Our favorite 7 are below (and some extras), and we promise shopping with these charitable fashion brands will really have that reflection in the mirror making you feel good.

GROOMING:

Recipe for Men—A Swedish men's grooming fave that's a new player on the American scene (you can find them at American Rag) donates portions of their proceeds to Charity Water, an NPO that helps provide clean water to underprivileged communities.