

AMERICAN SNOWMOBILER



Moisturizing for spring snowmobiling skin's affects

By Christie Green



"Pass the moisturizer honey!"

OK, we know that doesn't sound macho enough for most snowmobilers, but ... as the warmer weather arrives we have a chance for final rides while wearing fewer layers. The change in the temperatures affect the trails and, also, a snowmobiler's skin.

This winter and early spring the *AmSnow* crew is trying out a few new products to help keep our skin from cracking and drying out. We know what you're thinking, but hey, we have appearances to keep up!

Up first is a skin combo called Recipe for Men. This combination of products was designed by Jesper Ronnback, Swedish Olympic Skier Olympian. Recipe for Men was created to help with dry, sun-damaged, inelastic and uncomfortable skin caused by cold, wet and sunny

conditions.

Two of the products the crew tested were the Facial Scrub and SPF 15 Facial Moisturizer.

The Facial Scrub retails at \$29 and removes dead skin cells leaving the users face smooth. It is made with burnet, cinnamon and ginger (sounds like a desert recipe, doesn't it?) to reduce oiliness.

AmSnow's test rider and advertising sales guru, Jamie Rinehart, was our guinea pig for this product. Rinehart used it twice a week as suggested by the bottle.

"Now I'm not washing my face with the same soap as my armpits, which is nice. I actually like it and my fiancé' seems to think it works ... I'm not sure what it does though, so I guess it exfoliates in a very manly way," Rinehart said.

The SPF 15 Facial Moisturizer is a deep hydrating cream that protects from the hazards of long-term sun exposure. This product works for those warm sunny day rides. It contains olive extract, aloe vera, cinnamon and Recipe for Men's broad spectrum sun protection filter. It costs \$37.

Editor Mark Savage tried this out on his recent trip to West Yellowstone, Mont.

"I used some of the cream in West Yellowstone and it seemed good. I mean I don't look five years younger or anything, but it is very thick and seemed to help keep my face from drying out. Wind burn is a common problem while on rides out in the mountains, and this kept my face from getting chapped," Savage said. "A side benefit is the lotion is oily like suntan lotion and kept my hands in better shape too!"

